

Blog Abstract

The Richard Beresford Bursary part funded my attendance of a case writing workshop. Attending this workshop supported my personal and professional goals of enhancing my ability to develop compelling case studies which resonate with students and provide practical learning experiences from an enterprise and entrepreneurial perspective.

Blog Post

At the start of the year, I was thrilled to receive the email notification that I had been awarded the Richard Beresford Bursary to part fund my attendance of a case writing workshop. Attending this workshop supported my personal and professional goal of enhancing my skills and ability to develop compelling case studies which resonate with students and provide practical learning experiences from an enterprise and entrepreneurial perspective.

Participating in the workshop so far has been an enlightening experience. As an enterprise and entrepreneurship educator, I have always sought to bring practical and real-world experiences and relevance to students undertaking my classes and this workshop provided the opportunity and toolkit to enhance my pedagogical practice through the case writing method.

From the very beginning of the workshop, the facilitators provided pre-session materials and assignments that encouraged attendees to think creatively about the purpose of the case we aimed to develop and the pedagogical need or gap it was designed to address. One of the valuable aspects of the workshop was the in-depth discussion of what makes a good case, as the facilitators elaborated on essential elements of an impactful case study and put emphasis on the importance of relevance and clear learning objectives.

The step-by-step guidance on identifying a meaningful pedagogical need or gap and presenting the case story in a way that captures both attention and encourages critical thinking was a key takeaway that significantly enhanced confidence in developing and writing my own cases.

The workshop was hands-on and interactive, providing ample opportunities for discussions and questions, and to apply what we learned through assignments and developing our own case drafts. The workshop was designed to facilitate peer collaboration and the receipt of constructive feedback, which were integral parts of enriching the learning process and experience.

Overall, the case writing workshop has been a rewarding personal and professional development experience which not only contributed to enhancing my enterprise pedagogical practice, but also reinforced my interest for innovative pedagogical methods.

Thank you to Enterprise Educators UK for part funding this professional development experience through the Richard Beresford Bursary.

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