



# University of Bradford Accelerated Entrepreneurship Programme

**Paul Thorning** 

EEUK Online Event 16/6/21: Start Up and Innovator Visa programmes Unleashing the talent of international students and graduates.



# UK'S MOST ENTREPRENEURIAL

WHERE ARE THE UK'S ENTREPRENEURS CONCENTRATED?

### **KEY CITIES RANKED**

		TOTAL COMPANIES CAUNCIES 2020	entralistical ann. Mais
1	PORTSMOUTH	6924	33%
2	BRADFORD	4786	32%
3	LONDON	242442	31%
4	COVENTRY	8279	
5	LEICESTER	11289	3196
6	WOLVERHAMPTON	3206	28%
7	LEEDS	8039	26%
8	LIVERPOOL	37602	24%
9	MANCHESTER	30317	24%
10	SUNDERLAND	1295	



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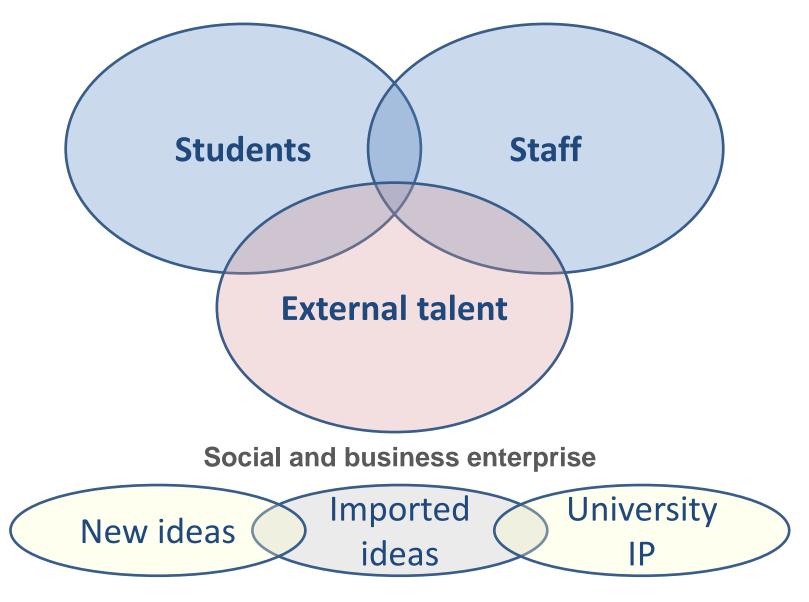




# **Positioning Enterprise at Bradford**

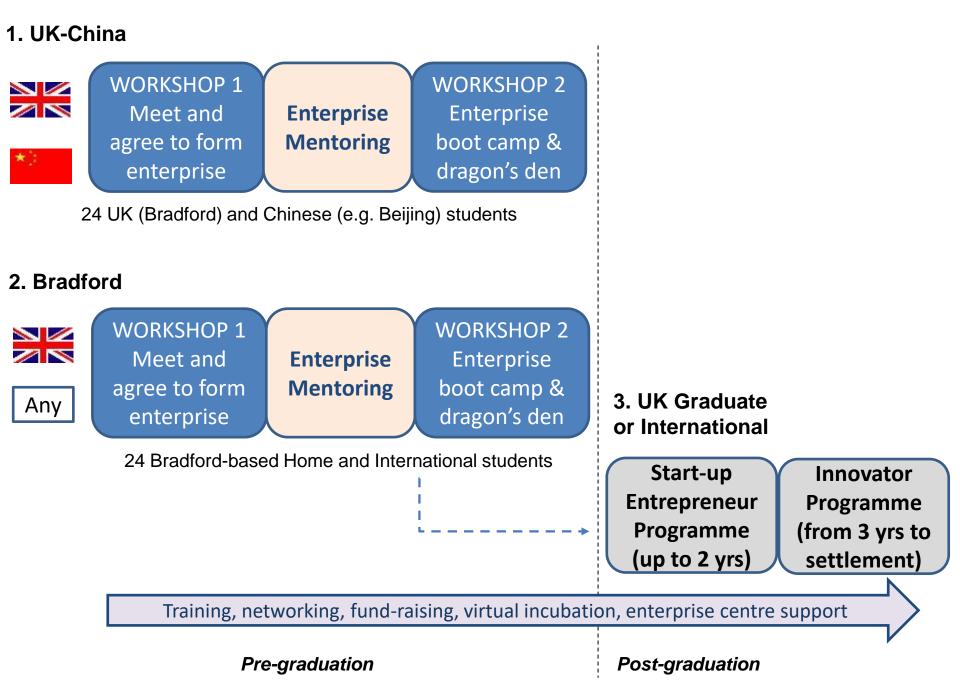


### **Our approach to enterprise**





#### **Bradford Accelerated Entrepreneurship Programme**





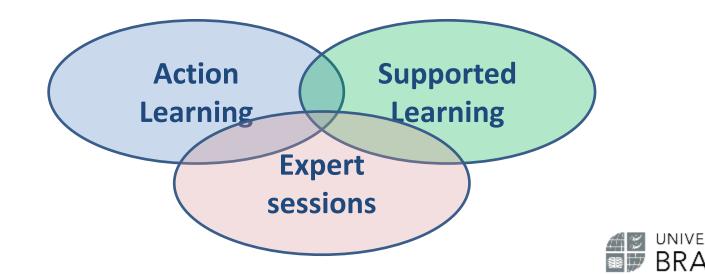
# entrepreneur programmes

# **Start-up and Innovator**



#### **Bradford Start-up and Innovator Programmes**

- Offers all stages of endorsement from Start-up to Innovator to Settlement
- Status as an Innovator Endorsing body sponsored by Department of International Trade
- An open programme, supporting our students, alumni and external entrepreneurial talent
- Expectation of being based in, and contributing to, the city and region
- Facilities, mentoring and active support to succeed



## **Our innovator programme experience**

- It's early days...
- An incentive beyond two years
- A mechanism for attracting talented resource to our city
- Complementary to international open innovation programmes
- Generally preferred by experienced entrepreneurs due to potential for early settlement (ease of renewal of innovator visa)
- Bringing co-founder expertise and investment to start-ups
- Potential resource to unlock value in University IP?
- Innovators overall seem more likely to engage with the expertise base of the University
- Less focus on mentoring, more on support to network building
- An expectation that our innovator entrepreneurs contribute to the city as enterprise mentors, guest teachers, or through community projects

### **Examples of Current Businesses**

- Facial recognition home security solution
- African languages app and learning platform
- Integrated e-commerce platform from sourcing to dispatch
- Young peacemakers education programme
- Human resources app for small businesses
- Islamic mindfulness app
- Integrated open source business support solutions
- Cloud-based business intelligence platform
- Augmented reality technology for public spaces
- An affordable motoring solution for young drivers
- Bespoke braided wigs for fashion and hair loss
- Secret recipe spice blending
- A cryptocurrency-based puzzle app
- A natural products drug discovery platform





Monalisa Fathima Of Saffron Tree With Her Two Deliciouslyorkshire Taste Awards

A Harrogate-based entrepreneur has won two prestigious food awards less than six months after launching her business.

Monalisa Fathima, who launched her business Saffron Tree just this year has scooped two coveted food industry accolades at the Deliciouslyorkshire Taste Awards 2019 in the best new business and best ready to eat categories.

# Thank you for your interest



The most dangerous risk of all – the risk of spending your life not doing what you want, on the bet you can buy yourself the freedom to do it later.