



MAKE YOUR

IDEAS

**HAPPEN AND
BE THE CHANGE**

with

**BROOKES
ENTERPRISE
SUPPORT**

www.brookes.ac.uk/enterprise

Overview and Vision

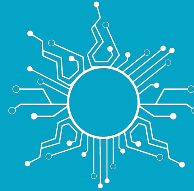


2014

We have endorsed

49

applicants since 2014



2021

We provide a personalised business support package including access to training, mentoring and office space.



2022

Oxford Brookes University began to endorse for Start-up Visa

Individuals endorsed across a range of business sectors but new focus on digital/tech

Opening of the new Enterprise Centre for co-working and incubation

Providing quality support to a selective number of applicants each year, integrating them in the rest of our business support initiatives.

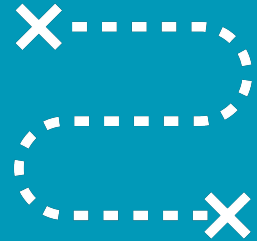
Transforming the **journey** for applicants



Co-creating a new
application
framework to pilot



Nurturing a global
connected community
based on guiding
principle



Using existing BES
programmes as pathways
for applicants to develop
their business idea





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POWERED BY



Universities

Online Community Platform Business Venture Development

[Home](#)[Challenges](#)[Ideas](#)[Groups](#)[Admin](#)[Links](#)


Submitted a year ago

EXAMPLE - Treatment clothing - [Spark Award](#)

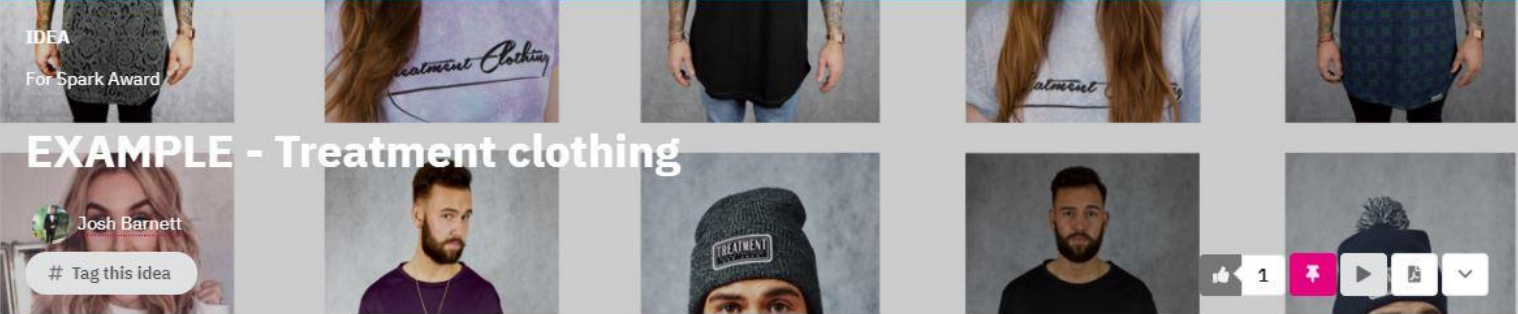
Unsubmit

IDEA
For Spark Award

EXAMPLE - Treatment clothing

 Josh Barnett

Tag this idea



👍 1

📌

▶

📄

▼

🔗 Concept

👤 Customers

👤 Competitors


👤 Compatibility

👤 Contents


👤 Cash

💬 Comments

Concept



 +

Treatment Clothing is a completely bespoke fashion label that creates every aspect of the garment completely in house. It is a venture that has been created to drive the originality and fit of bespoke fashion, staying clear of external international manufacturing to ensure full control over the brands' direction.



Online Community Platform

Community Forums

[Home](#)[Challenges](#)[Ideas](#)[Groups](#)[Admin](#)[Links](#) 


Find users and more...

Your groups

Connect with idea creators and gain access to more challenges.

[+ Create a group](#)[Discover groups](#)


Groups you lead



Enterprise Community Group

Your hub for all things Enterprise Support, networking and mentoring!

[VIEW GROUP](#)




Founders Forum

For founders actively growing their business including those on the Start-Up Visa Route.

[VIEW GROUP](#)


Your groups



Bloom - Forum

Blossom into the flower you're meant to be! Here you can connect and stay up-to-date with Bloom!

[VIEW GROUP](#)



Catalyst 2021 - Forum

Catalyst 2021 Cohort Group

[VIEW GROUP](#)

Pradeep Singh

Endorsed in 2015

Has started and managed several start-ups in the e-commerce and digital space with a current focus on AI and machine learning to solve pressing e-commerce problems.

Has since pursued in parallel a Masters Degree in Entrepreneurship at the Cambridge Judge Business School working towards being a key asset to the UK start-up scene.



Jiangyi Zhou

Endorsed in 2015

Set up a logistics fulfilment service for China-based online sellers entering into UK consumer market. The business has grown rapidly – and they are now looking at their third set of premises in just over a year. They've created 26 jobs with an annual turnover which exceeded £1m since April 2016.

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UNIVERSITY

**TATIANA
KHANKOVSKAIA**
Participated in the SPARK
programme and was
awarded £1250 funding
for her business,
ArtBeat, in 2019.

300+

DELEGATES IN OUR
GLOBAL COMMUNITY
OF ENTERPRISE
EDUCATORS

95%

WOULD RECOMMEND
BROOKES ENTERPRISE
SUPPORT TO A FRIEND

£89.5K

AWARDED IN SEED
FUNDING TO 32
STARTUP VENTURES

352

1:1 MENTORING
HOURS

2000+

NEW FOLLOWERS
ACROSS 4 MAJOR
SOCIAL PLATFORMS

73

EVENTS HELD IN
2019/20 **27** OF THEM
WERE VIRTUAL AS
A RESPONSE TO
COVID-19

168

START-UP VENTURES
SUPPORTED

54

JOBS CREATED
IN OUR START-UP
COMMUNITY

2422

STUDENTS ENGAGED
IN OUR PROGRAMMES
AND EVENTS

3485

MEMBERS IN
OUR COMMUNITY

990

MEMBERS REGISTERED
FOR VIRTUAL EVENTS

19/20 IMPACT





CONTACT US

Website:

www.brookes.ac.uk/enterprise

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