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Case Study: Integrating an EntreComp based framework

EEUK – May 13th

Team Academy – Basic Concepts

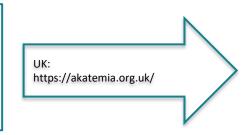


Not students	But team entrepreneurs
Not classrooms	But an open plan office
Not teaching	But learning
Not teachers	But coaches
Not simulations	But real ventures
Not control	But self-organising





- Started in Finland 1990s
- 10+ countries
- 10,000+ users
- Launched in UK @ UWE 2013



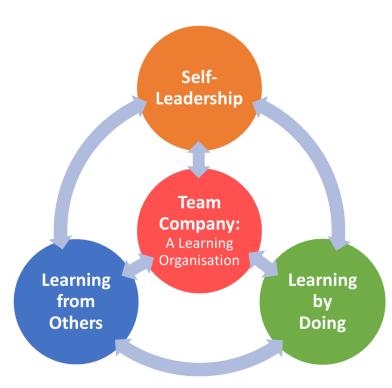


Team Academy @ UWE

Entrepreneurs (and enterprising people) need to:

- Manage themselves
- Work with others
- Find out stuff
- Generate value

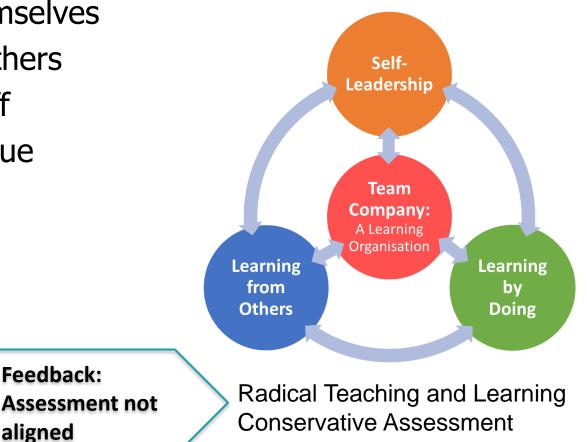






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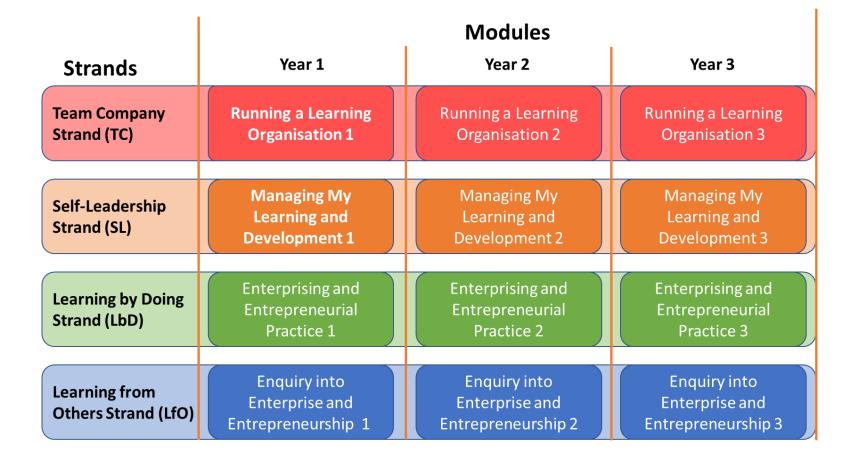
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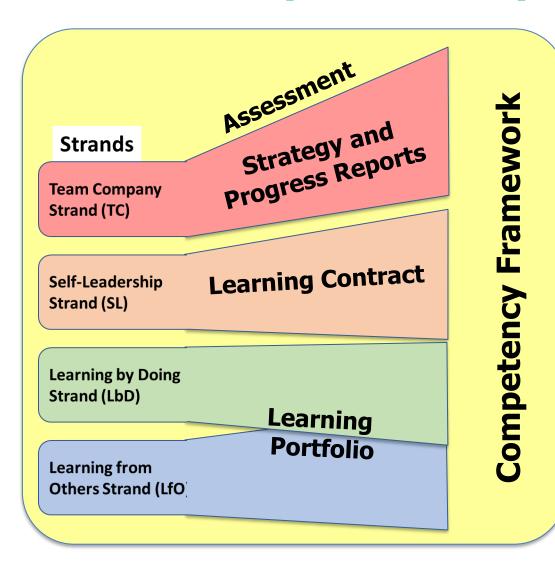






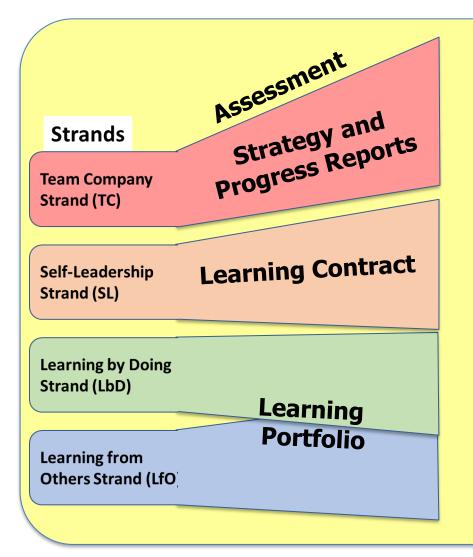












Competency Framework

Individual	Team
Resourcefulness	Working and learning in teams
Bias for Action	Communication
Personal Perspectives	Leadership & Followership
Ideas and Opportunities	
Enquiry	
Working with diversity	

Venture	Business Functions
New Venture/Product Creation	Finance
Project Management	Marketing and sales
Strategy and Business Models	Governance
	Human Resources
	IT/Technology



