

MD: Ready Unlimited

The Enterprise Team, University of Huddersfield

Doctoral Researcher: Sheffield Hallam University



an during our cocreation lab @nenunity partners engagement @RockinghamJI











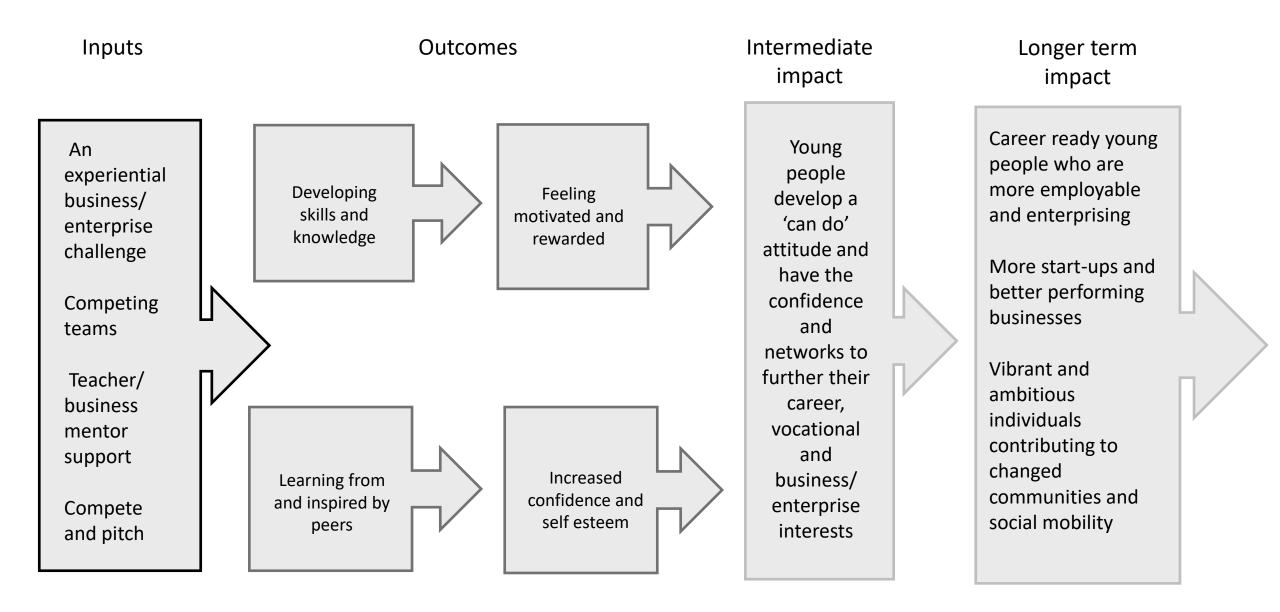
Enterprise Education —definition

(Davies Review of Enterprise and The Economy in Education, 2002).

Enterprise Capability

Financial Capability

Economic and Business Understanding



Competitive Enterprise Education – A Linear Model.

Brentnall, C (2020). Competitive Enterprise Education – Developing a Concept.

"Don't say
anything to
spoil it..."

Performance prioritised over mastery.

"If they let me do the talking, we might be in with a chance...

"When will

this be over?"

Forced competition 'coercive'.

Extrinsic rewards 'control'.

· Profit

"We never win anyway..."

Loser's Psychology.

What lies beneath? Disco

Brentnall, C., Rodríguez, I. D., & Culkin, N. (2018). The contribution of realist evaluation to critical analysis of the effectiveness of entrepreneurship education competitions. *Industry and Higher Education*, 32(6), 405-417.

"I could never do anything that good..."

Discouraged by peer excellence.





About Educational model Community Resources News Contact







Forever Fashion – Roughwood Primary School



Candlelight Community Centre – Stocksbridge High School, Sheffield

"Social Innovation Education is a collaborative and collective learning process to build competencies and social relationships and take innovative action for a more democratic and sustainable society".

- Shy, introverted students feel heard.
- Increased sense of belonging as parents, teachers, students, community actors, work together.
- Increased confidence from interacting with adults in a positive way.

Tom pilot schools: Pupils and teachers at @AEMaiaOficial and as Albares shared with us some valuable insights @abechevarria



Thanks!
And...contact details....

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