## MAKE THINGS HAPPEN

Being able to generate ideas, solve problems and take action sets you apart. We offer training and challenges that support personal development and increase your employability.







Not just, "What am I good at?" but also "What Am I Good For?"



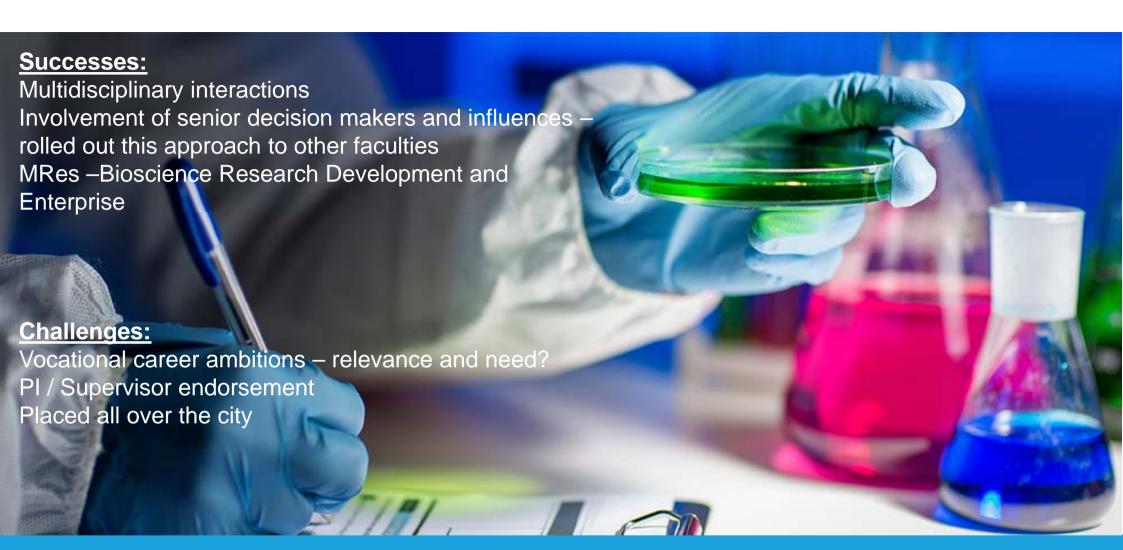
The innovation and impact agenda: How to engage, energise and encourage researchers to participate and benefit





## Don't wait for luck.







**Faculty of Medical Sciences** 





Science, Agriculture and Engineering





**Humanities, Arts, Social Sciences** 

<b>Innovative Researcher</b>	<b>Programme</b>	(SAgE)
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Resourceful Researcher Programme (HASS)

Introduction to Innovative Behaviours for Resourceful Researchers

Introduction to Innovative Behaviours for Resourceful Researchers

**Creative Thinking and Idea Innovation** 

Thinking Creatively to Develop and Innovative Ideas and Evaluate The Potential

**Impact of Research Success** 

**Routes to Research Success, Having Impact and Overcoming Barriers** 

Intellectual Property – Protecting Your Valuable Ideas

Researchers' Guide to Successfully Protecting Your Valuable Ideas (IP)

The Networking Effect for Innovative Researchers

The Networking Effect for Resourceful Researchers

Research Proposal to Innovation Proposal (BMC)









## **Successes:**

Team work
Active network of researchers
Active network across the
University
Link between industry and research
Instant, transferable gains
Fellowships



## **Challenges:**

PI buy-in
Complicated funding structure
Intellectual Property issues
Scarce resource
Not just about commercialisation



**ACTION for Impact** 





Peter Michalák @PetoMichalak · 4d Fantastic news: I've secured a place on an intensive one-week MIT **Entrepreneurial Development Programme** @MITSloanExecEd in January as part of my #ActionForImpact fellowship journey! A @ccbdcdt A @NCLEntEd A







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Mike Trenell @miketrenell

Replying to @PetoMichalak @MITSloanExecEd and 2 others

Great work Peter! You'll have fun.....and learn heaps!

05/12/2018, 12:41





www.ncl.ac.uk/careers

<u>Commitment</u> The extent to which the organisation is committed to enterprise education through strategy, systems, staff development and integrating enterprising behaviours into research and education processes.

<u>Connectivity</u> The extent to which the organisational units work together, how they connect to an overall strategy, and how cohesive these connections are.

<u>Coproduction</u> The extent of, and quality of, engagement with non academics to generate impactful and innovative research and meaningful effects by integrating enterprise education and behaviours.

<u>Competencies</u> The enterprising related skills and expertise within the institution, development of those skills across individuals and teams, and value placed on impact and innovation related specialisms.

<u>Clarity</u> How clearly staff within the institution understand enterprise education, how innovative capabilities extend beyond traditional expectations of academic research, and their role in creating enterprise education opportunities.

Adapted from Creating real impact - developing competencies for impact literacy - Julie Bayley, Alison Mitchell and Alanna Gluck,
Vitae Conference, Sept 2018



**5 Cs of Institutional Enterprise Education Health**