

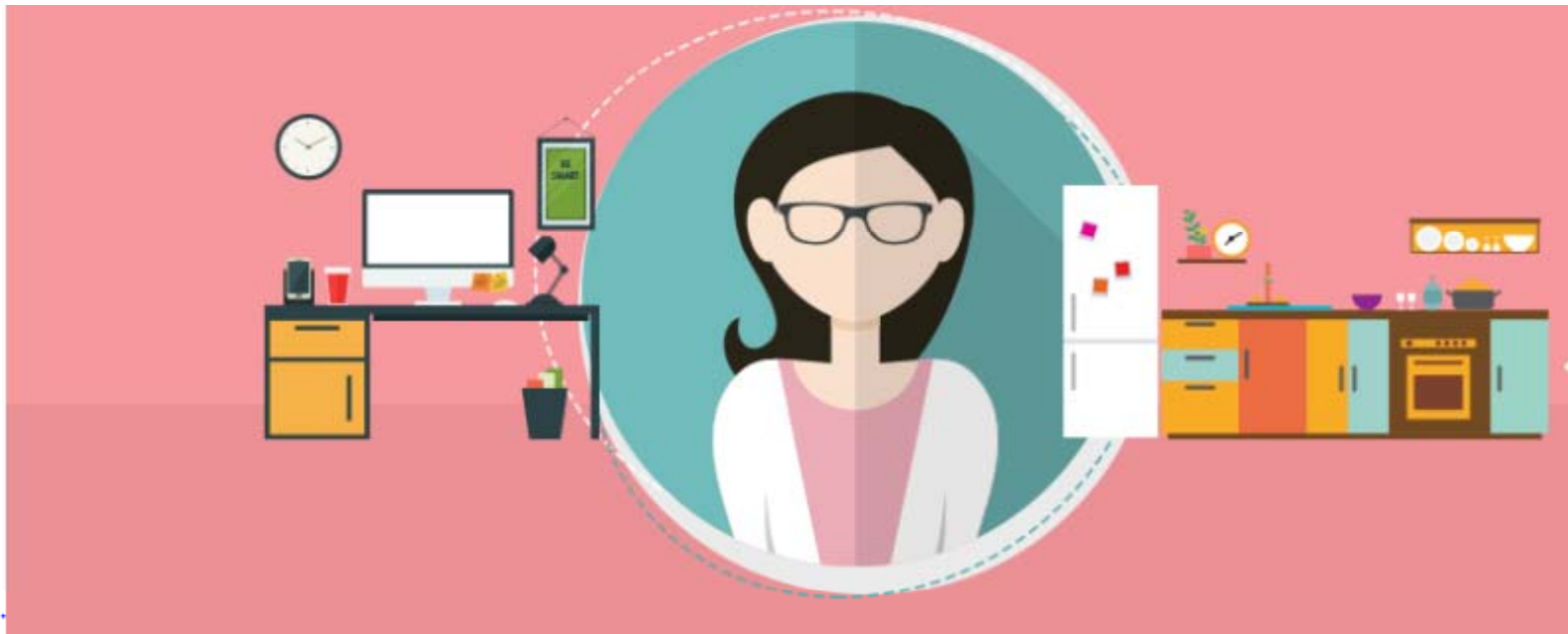
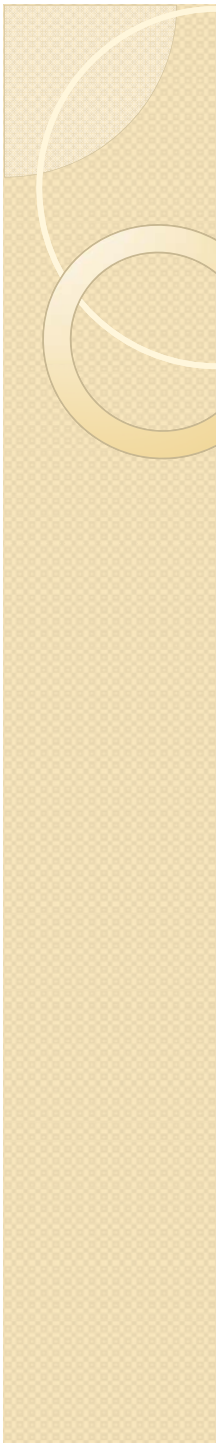


Social Enterprise Education

Where are all the women?

Sarah Stevenson
Plymouth Marjon University







WISE LIST 2018

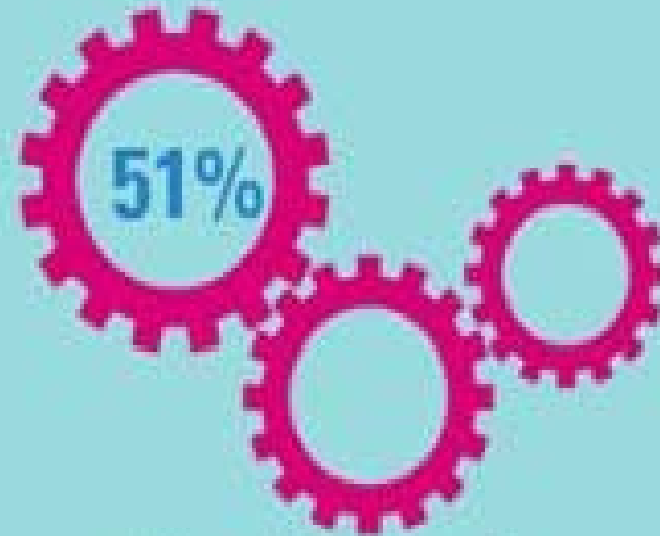
- 👤 Afsaneh Parvizi-Wayne, **Founder, Director**, Freda Health Products Ltd.
- 👤 Alejandra Baigun, **Manager**, Solar Frontier Capital
- 👤 Alice Fung, **Director**, Architecture00
- ✚ Alison Haskins, **CEO**, Halifax Opportunities Trust
- 👤 Anna Day, **Founder**, The Centre for Social Change, Maternal & Infant Mental Health Africa
- 👤 Anna Richards, **Director**, Maymessy CIC
- 👤 Bayo Adelaja, **Founder & CEO**, Do it Now Now
- 👤 Beth Nunn, **Director**, PIE: Pursuing Individual Excellence
- 👤 Beverley Dean MBE, **Founder & CEO**, Special Apps C.I.C.
- 👤 Carla Keegans, **Founding Director**, The Ethical Lettings Agency & The Ethical Housing Company
- 👤 Caroline Macfarland, **Founder & Director**, Common Vision (CoV)
- 👤 Catherine Gazzoli, **Founder**, Piccolo
- 👤 Celia Hodson, **Founder & CEO**, Hey Girls
- 🌟 Charlotte Millar, **Co-Founder**, Finance Innovation Lab
- 👤 Chrissy Levett, **Founder & CEO**, Creative Conscience
- 👤 Deborah Ball, **Found & Chair of Trustees**, The Kinetic Science Foundation
- 👤 Denise Ramsey, **Director of Awards**, UnLtd
- 👤 Dorothy Francis, **CEO**, CASE (Co-operative and Social Enterprise Agency)
- 👤 Dulma Clark, **Managing Director**, Soul of Africa
- 👤 Elena Sinel, **Founder**, Acorn Aspirations
- 👤 Elisicia Moore, **Founder & Director**, Petit Miracles
- 👤 Emily Mathieson, **Founder & Director**, Aerende
- 👤 Erika Rushton, **Director**, Beautiful Ideas Company CIC
- 👤 Eve Hepburn (Dr), **Chief Executive & Editor-in-Chief**, Fearless Femme CIC
- 👤 Eve Wagg, **CEO**, Well Grounded Jobs
- 👤 Evelyn McDonald, **CEO**, Scottish EDGE
- 👤 Fenella Chambers, **Senior Associate**, Hogan Lovells International LLP
- 👤 Fiona Nielsen, **Founder & CEO**, Repositve
- 🌟 Grace England, **Social Investment Manager**, Resonance
- 👤 Hanna Naima McCloskey, **Founder & CEO**, Fearless Futures
- 👤 Hannah Broughton, **Board Chair**, The Therapeutic Forest CIC
- 👤 Helen Costa, **CEO & Co-founder**, The Cornerstone Partnership
- ✚ Helen Milne, **Deputy Chief Executive**, The Women's Organisation
- 👤 Hinnah Rafique (Dr), **Director**, Generation Medics
- 👤 Jacqueline Gomes-Neves, **Founder and CEO**, The Global Woman & Parliamentary Assistant UK House of Commons
- 👤 Jaishree Mistry, **Social Investment Manager**, Homelesslink
- ✚ Jane Bruce, **Deputy CEO**, Social Bite
- 🌟 Jane Strand, **Founder**, Wild Oyster

So: Pioneers Post,
2018 The
NatWest WISE
100 list

Female entrepreneurship



Consistent with previous surveys, 41% of social enterprises are led by women.



Over half of social enterprises (51%) have a majority female workforce.

So: SEUK, 2017 The Future of Business: State of Social Enterprise Survey

TRADING FOR GOOD:

A report on small and medium-sized social enterprises



18%

receive
income
from
Europe



32%

provide
goods



27%

in top 20%
most
deprived
areas



21%

with
BAME
leader



49%

led by
women

So: Lloyds Bank Foundation for England & Wales, 2018. Trading for Good: A report on small and medium sized social enterprises



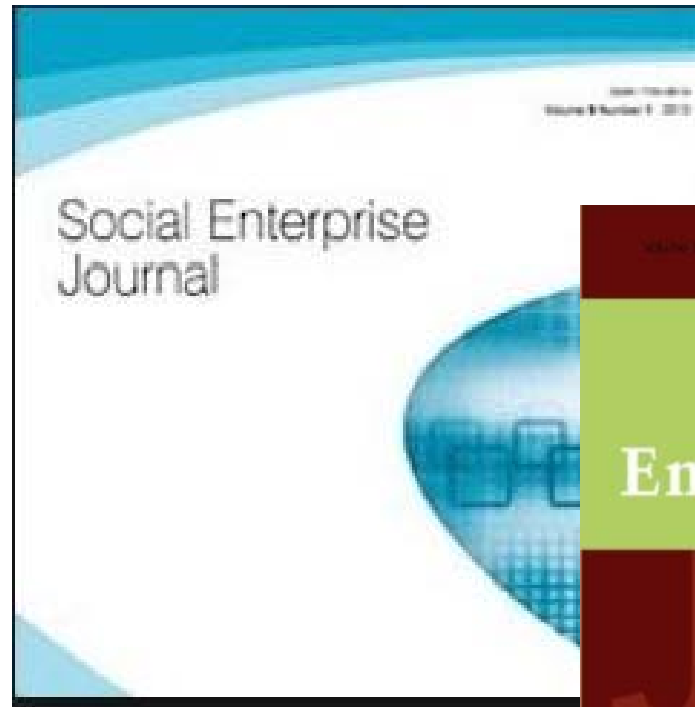
Global Entrepreneurship Monitor 2015

An estimated 55% of the world's social entrepreneurs were men and 45% women. The gender gap in social entrepreneurial activity was significantly smaller than the estimated 2:1 gender gap in commercial entrepreneurial activity found in some economies.

(Bosma et al., 2016)

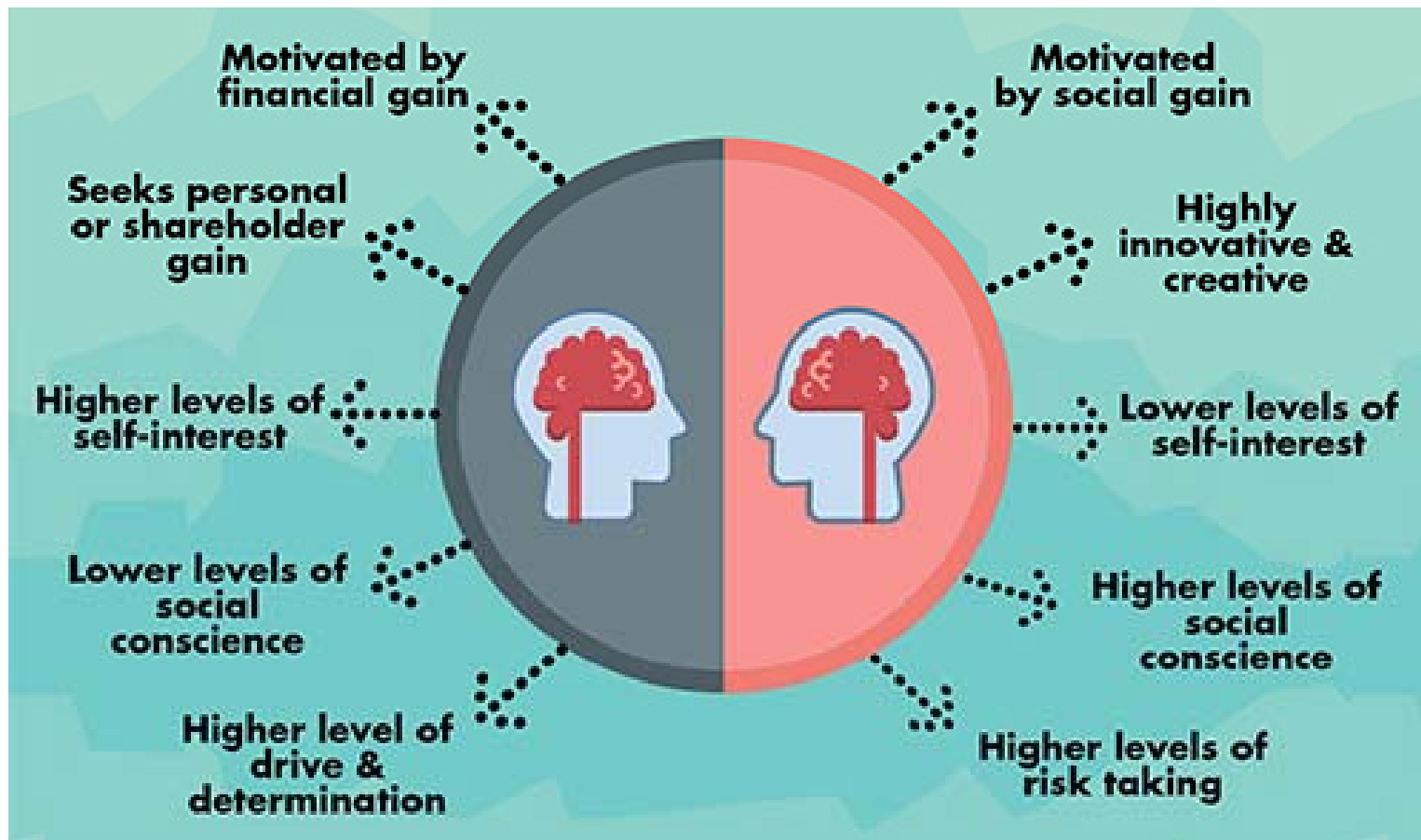
Top 10 Journals that have published research on social entrepreneurship and articles concerned with women social entrepreneurs. (Adapted from Rey-Martí, A., Ribeiro-Soriano, D. & Palacios-Marqués, D. 2016. A Bibliometric Analysis of Social Entrepreneurship. *Journal of Business Research*, 69, 1651-1655.)

1	Journal of Business Venturing	83	0
2	Entrepreneurship and Regional Development	80	0
3	Entrepreneurship Theory and Practice	57	1
4	Journal of Business Ethics	56	1
5	International Small Business Journal	53	0
6	Small Business Economics	53	0
7	Research Policy	33	0
8	International Entrepreneurship and Management Journal	31	0
9	Organization Studies	28	0
10	Organization Science	21	0





<https://womennewsnetwork.net/2013/11/08/empowering-women-social-entrepreneurs-india/>



Women's Social Entrepreneurship in the



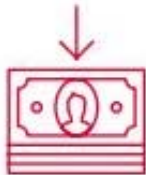
UK

Investing in communities as a more ethical way of doing business

Women social entrepreneurs in the UK are running their businesses while undertaking care responsibilities and breaking gender stereotypes

SNAPSHOT*

**Out of 141 women surveyed*



22% are making over
100,000€ a year



Average length of
operation of a woman's
social enterprise is around
2 YEARS



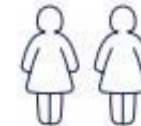
62%
have care responsibilities



Over **60%** of
profits are reinvested back
into the social mission of
the organization (by the
majority of women)



The majority had between
40% and 100%
of their revenue coming
from the market



On average **2 jobs**
are generated by women
social entrepreneurs

<http://westarteurope.org/>



studying abroad ...
indiatoday.in



productive entrepreneur
yourstory.com



Will Everyone Become an Entrepreneur ...
eship.ox.ac.uk



What does Entrepreneur actually mean ...
blogs.cardiff.ac.uk



from employee to startup entrepreneur
yourstory.com



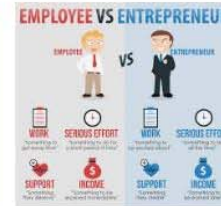
Characteristics of Entrepreneur
techfilipino.com



How you can stand as an entrepreneur at ...
myventurepad.com



The Ultimate Entrepreneur Cour...
udemy.com



Entrepreneur Vs Employee - I...
inventiva.co.in



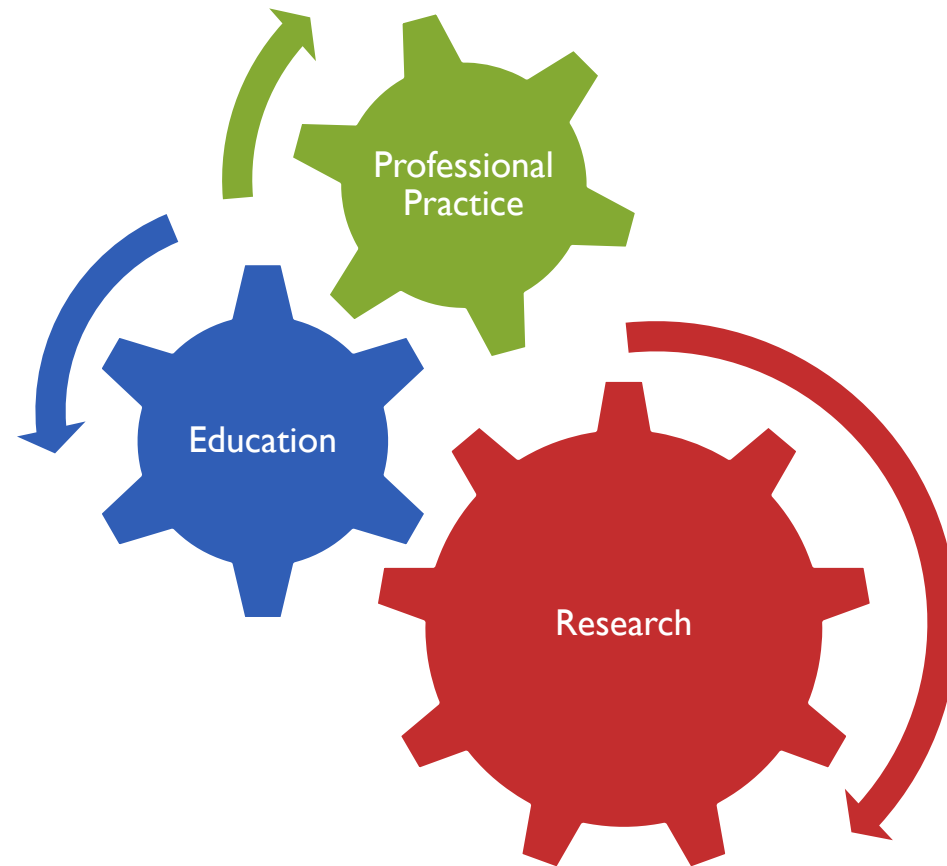
Entrepreneurial success depends on ...
smallbusiness.co.uk

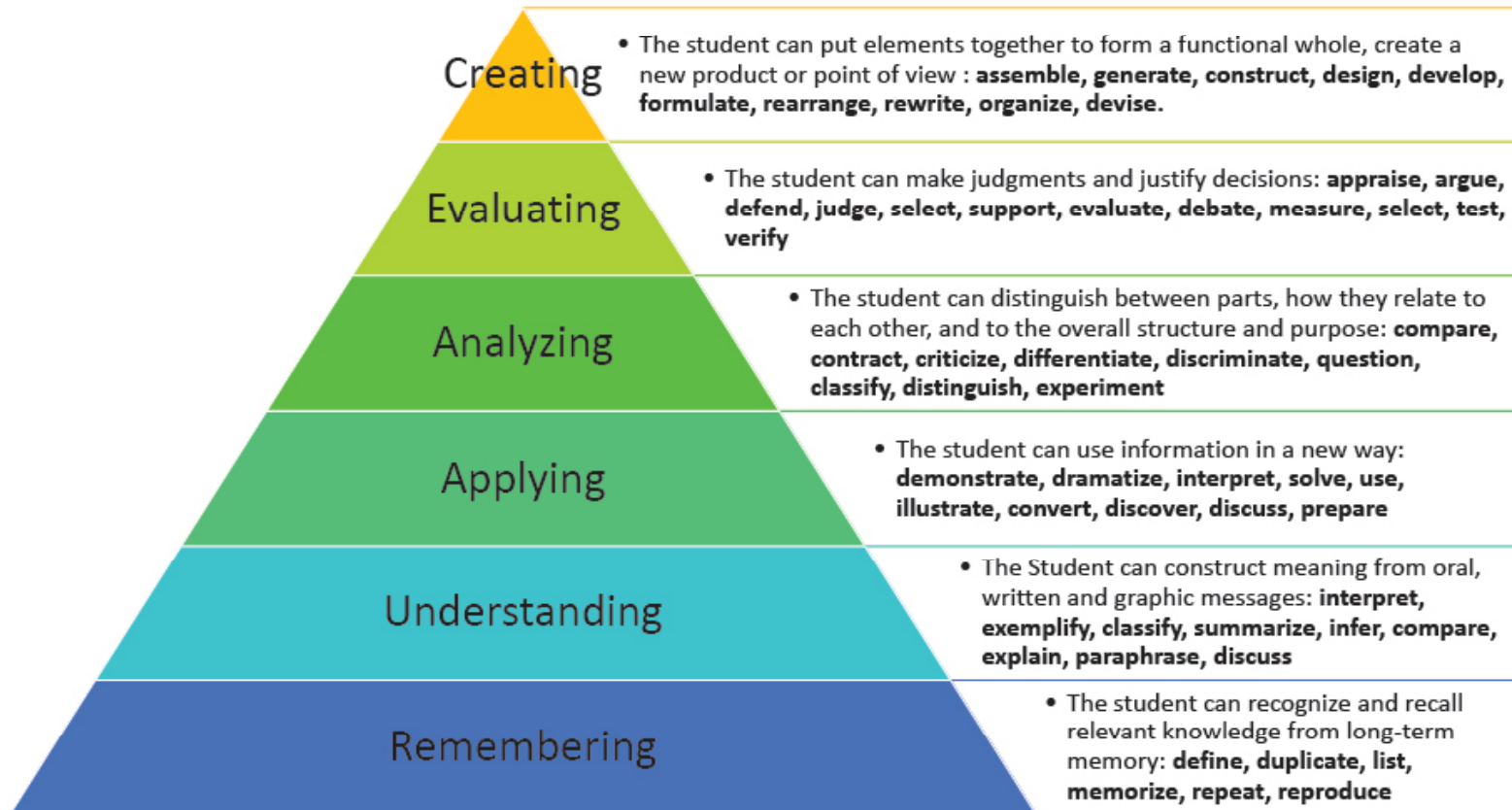


Seven ways to tell if entrepreneursh...
virgin.com

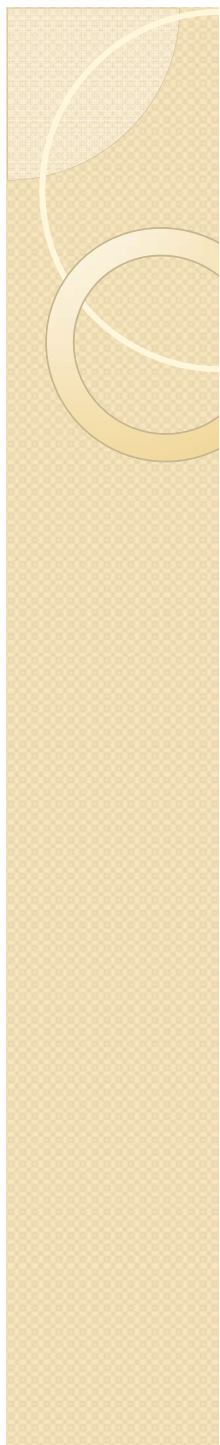


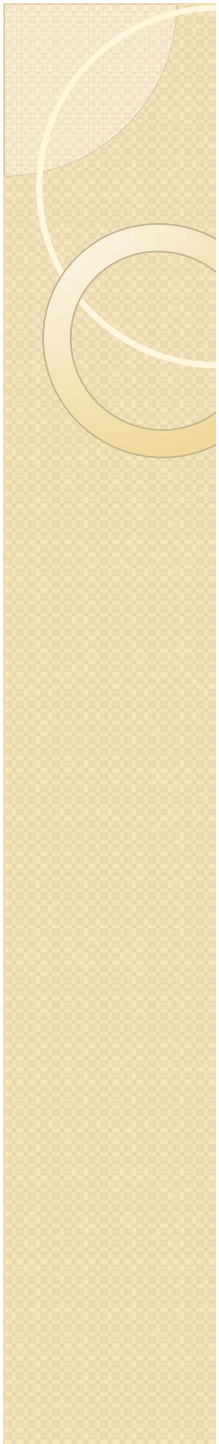














"Yes, the planet got destroyed. But for a beautiful moment in time we created a lot of value for shareholders."